



The below guidelines are applicable for most jobs but if you have any questions regarding file setup please contact Chris Hammond at [chammond@adlerdisplay.com](mailto:chammond@adlerdisplay.com) or Marcy Trader at [mtrader@adlerdisplay.com](mailto:mtrader@adlerdisplay.com)

- Files need to be setup in proportion to your final output size
- Supply all linked files including images, artwork and fonts (Convert fonts to curves or outlines)
- We accept native Adobe Photoshop CS5, Adobe Illustrator CS5 and Adobe Indesign CS5 files  
We also accept exported eps files from Quark Xpress 7  
(Please review the exported eps to ensure the content is correct)
- Provide 1/2" bleed for all inkjet prints
- Logos should be vector files created in Adobe Illustrator  
(Internet saves, jpegs and bitmap logos are not recommended)
- Images can be CMYK or RGB color mode
- Image resolution should be true 100 dpi for photos at final output size
- Images should not be compressed when saving
- Adobe Photoshop files containing text and graphics can have a resolution of 150 dpi at final size
- When creating a file for a tradeshow booth or panel mural please build the file as one page  
Also, please account for extrusion beams, headers and monitors when designing your murals  
(Feel free to contact us on the proper layout method for any of the above items)
- Use Pantone coated colors and we will cross reference the colors. Do not save colors as CMYK builds
- Supply a color laser of the final output (Supply color samples to match if possible)
- Do not use crop marks in your files
- Files can be sent by CD, DVD or to our ftp site via <http://www.adlerdisplay.com/upload-art/>  
User name: customer  
Password: password