



The Client:

Town of Ocean City and its Town Hall Renovation Project

The Challenge:

As part of a larger renovation project, Adler Display was charged with creating a “picture” of Ocean City, past and present. Visitors to the city’s Town Hall would be able to view easily readable text and appropriate images. The display areas were restricted to narrow hallways with utilitarian lighting.

The Adler Solution:

Working in close consultation with the curator of an Ocean City museum, the Mayor and Ocean City officials, Adler Display determined the needs of the Town Hall project. Adler Display produced 14 panels that are exhibited throughout the building in a logical progression and at strategic locations. Incorporated into the overall project were lighting and wall color suggestions as well as materials used in the display. These materials were chosen to call to mind the architecture of the building and its historical use as a school.

The Result:

The Adler Display panels have been well received by visitors to Town Hall. The display boards highlight spectacular bird’s-eye views of local landmarks, the town’s officials, its popular Sunfest, and the history of Ocean City and its City Hall. The Mayor of Ocean City was ecstatic with the final product.

