



adler display
say it all without saying a word™

Case Study

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The Client:

Mount St. Mary's University

The Challenge:

With its installation at the Maryland State Capitol, Adler Display was charged with raising awareness of Mount St. Mary's University and communicating the economic, social, cultural and intellectual vitality provided to the state by the Emmitsburg University as well as the state's other independent colleges and universities. Visually, the look and feel of the Mount had to be expressed within the confines of the Miller Senate Building's own historic appearance.

The Adler Solution:

Adler Display's design team added contemporary accents of aluminum and acrylic to the displays in order to visually bridge the gap between the Senate building's black and white gallery and the rich woods and colors of the Mount St. Mary's natural palette. These visual elements amplified the messages conveyed by the eight panels and free-standing exhibit. In order to protect the integrity of the public space, Adler fabricated wall panels around the existing ceiling track, leaving the wall surfaces intact.

The Result:

The timely installation of the exhibit coincided with the General Assembly's 90-day session, where delegates and senators acted on more than 2,300 bills, including the state's budget. The Adler Display exhibit supplied to the legislators visual and factual data based on the policy and budgetary agenda of private, independent colleges, including the Mount.

