



The below guidelines are applicable for most jobs but if you have any questions regarding file setup please contact Chris Hammond at chammond@adlerdisplay.com or Marcy Trader at mtrader@adlerdisplay.com

- Files need to be setup in proportion to your final output size
- Supply all linked files including images, artwork and fonts (Convert fonts to curves or outlines)
- We accept native Adobe Photoshop CS3 and Adobe Illustrator CS3 files
We also accept exported eps files from Quark Xpress 7 and Adobe Indesign CS3
(Please review the exported eps to ensure the content is correct)
- No bleed is required for Lightjet prints
- Logos should be vector files created in Adobe Illustrator or Freehand
(Internet saves, jpegs and bitmap logos are not recommended)
- Images should be RGB color mode
- Image resolution should be true 100 dpi for photos at final output size
- Images should not be compressed when saving
- Adobe Photoshop files containing text and graphics can have a resolution of 150 dpi at final size
- When creating a file for a tradeshow booth or panel mural please build the file as one page
- Use Pantone coated colors and we will cross reference the colors. Do not save colors as CMYK builds
- Supply a color laser of the final output (Supply color samples to match if possible)
- Do not use crop marks in your files
- Files can be sent by CD, DVD or to our ftp site via <http://www.adlerdisplay.com/ftp>
User name: customer
Password: password